

# Get to know this year's SNOMED CT Expo keynote speakers and sponsors



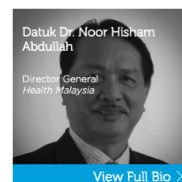
SNOMED CT Expo 2019's keynote speakers and sponsors include:



**Opening Plenary Keynote**  
The Malaysian Minister of Health's vision for digital health includes the implementation of EMRs at the national level as part of the National Health Reform Agenda and bringing personalized healthcare back to patients and communities to improve healthcare outcomes for the country.



**James Read Memorial Lecture**  
From New Zealand, Canterbury District Health Board's Executive Director leads the analytical function of his health board and has an extensive background in service design and health funding, making data work for better care outcomes.

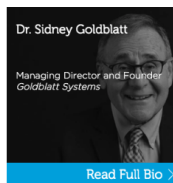


**Closing Plenary Keynote**  
The Ministry Director General's special interest lies in enhancing universal healthcare coverage to marginalized communities and bringing personalized healthcare back to the community and home through digital technology and creative innovation.

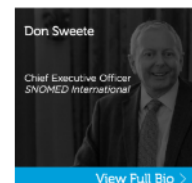
**Opening Plenary Sponsor: TPP**  
Founder and CEO of TPP, a UK Digital Health Company, Frank has always been at the forefront of IT innovation, initially working as a leading software architect in the financial sector. Moving into healthcare, he wanted to remove the administrative burden from his wife, a family doctor, so she could focus on delivering care for her patients.



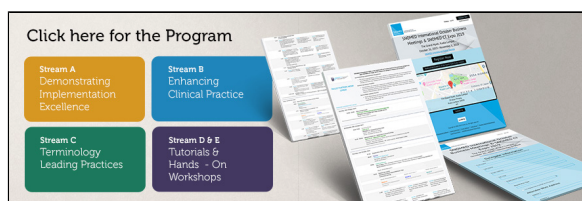
**James Read Memorial Lecture Sponsor: Goldblatt Systems**  
Dr. Sidney Goldblatt is a distinguished pathologist, entrepreneur, and pioneer in healthcare information systems. The founder of Sunquest Information Systems, he has launched a family of next-generation healthcare companies the goal of improving efficiency and outcomes for doctors, patients, and communities.



**SNOMED International Welcome**  
Don Sweete is Chief Executive Officer of SNOMED International. Having joined the organization in 2014, Don leads the corporate direction and strategy of SNOMED International, and is responsible for all facets of the business ranging from product content, technical support, customer relationship management, and organization enabling functions.



Read the full program



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*Rates are inclusive of full American breakfast, and do not include taxes*

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