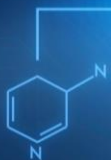


Proposal to host

SNOMED International October 2024 Business Meetings & SNOMED CT Expo 2024

Ministry of Health and Welfare, Republic of Korea
October 2022



Ministry of Health
and Welfare



Korea Health
Information Service

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Ministry of Health
and Welfare



Korea Health
Information Service

1. Welcome to Republic of Korea

- Letters of Proposal
- Letters of Support

Letters of Proposal



13, Doun 4-ro, Sejong-si, Republic of Korea 30113

7th December 2022

I am Cho KyooHong, Minister of Health and Welfare, the Republic of Korea.

It is my great pleasure to have an opportunity to submit the proposal for the Korea's hosting of the 2024 SNOMED International Business Meetings and SNOMED CT Expo.

Korea provides a National Health Insurance Program based on the universal system to make sure all citizens can benefit from it. In addition, with the IT advancement, most hospitals in Korea have already introduced Electronic Medical Records(EMR). The Korean Ministry of Health and Welfare has been committed to seeking ways to make the best use of the database accumulated in the healthcare information technology-based system in a safe and meaningful manner for the sake of patients and researchers.

On top of all, SNOMED International has significantly contributed to disseminating the international standard of health terminology based on the support of experts from various countries. In this regard, if Korea is selected to host the 2024 SNOMED International Business Meetings and SNOMED CT Expo, it is expected to further promote the development of the digital healthcare system in Korea.

Accordingly, the Ministry of Health and Welfare of Korea will provide its full support for Korea to host the SNOMED International Business Meetings and SNOMED CT Expo in 2024.

I look forward to welcoming you all to Seoul.

Cho, KyooHong
Minister of Health and Welfare
Republic of Korea



30th November 2022

Warm greetings from Seoul, Republic of Korea!

I am Lim Geun-chan, President of the Korea Health Information Service(KHIS).

On behalf of the KHIS, I would like to extend my deepest gratitude for a meaningful opportunity to host the SNOMED CT International Business Meetings and SNOMED CT Expo in 2024.

Established as an institute for the purpose of enhancing quality of healthcare through EMR Certification Program, the KHIS has played a pivotal role in development·management·distribution·expansion of healthcare information standards, health information exchange, PHR integration·management, and support for using clinical big data. Ultimately, the KHIS, as a dedicated institute for managing healthcare standards and data, has been committed to enhancing quality of national healthcare service and the public health.

Designated as SNOMED NRC in 2020, the KHIS has focused on adopting and expanding SNOMED CT in the medical field. As part of these efforts, the KHIS has been striving to explore the best application practices by developing contents and empirical projects and employing SNOMED CT in on-going projects. In this regard, I am convinced that hosting the SNOMED CT International Business Meetings and SNOMED CT Expo in 2024 could provide an enormous opportunity to lay a robust fundamentals for SNOMED CT in Korea and offer diverse benefits to the Korean healthcare system.

Therefore, I would not spare any efforts to support to successfully host the SNOMED CT International Business Meetings and SNOMED CT Expo in 2024 by making the best use of all infrastructure and capabilities of the KHIS.

I look forward to seeing you in Seoul, Korea, in 2024.

Lim, Geun-chan.
President of Korea Health Information Service

Letters of Support

25th October 2022

Don Sweete
SNOMED International

Dear Mr. Don Sweete,

Warm greetings from Seoul Metropolitan Government. I am Oh Se-hoon, the Mayor of Seoul.

First of all, I would like to express my deepest respect to CEO Don Sweete and members of the SNOMED International regarding the efforts to further develop the field of the global standards for health terminologies. On behalf of the Seoul Metropolitan Government and the 10 million citizens of Seoul, I convey my full support for the SNOMED CT Expo & SNOMED International Business Meetings 2024 to be held in Seoul.

This congress is the main medical conference in the field of SNOMED CT and global health terminologies which aims to share how SNOMED CT supports data driven health systems and improves patient outcomes all around the world. As Korea Health Information Service, a prominent health information organization under the Ministry of Health and Welfare, strives to promote the public health and contribute to the healthcare industry development through hosting this congress, the Seoul Metropolitan Government also is committed to supporting the bid to host SNOMED CT Expo & SNOMED International Business Meetings 2024.

Seoul is a fascinating city where 2,000 years of history, a beautiful natural environment, and cutting-edge technologies coexist in a great harmony. The city boasts vibrancy and dynamism, with its sleepless K-culture which offers various unique performance arts and exquisite culinary experiences. Moreover, Seoul has already successfully won the bid and hosted numerous large-scale medical related international conferences like ISQua's International Conference 2023, International Conference on Emergency Medicine 2019 and Conference of the Society for Medical Innovation and Technology 2018. With such experiences and well-equipped MICE infrastructure, Seoul has ranked 3rd in the world in terms of the number of international conferences for 6 consecutive years, and has recently ranked 2nd as of 2021 according to UIA.

In close cooperation with the Korea Health Information Service, the Seoul Metropolitan Government will support the success of the SNOMED CT Expo & SNOMED International Business Meetings 2024, if chosen to be the host city. Furthermore, we will ensure that all participants of this congress can enjoy Korean culture to the fullest during their stay in Seoul as well.

I hope the SNOMED CT Expo & SNOMED International Business Meetings 2024 can be held in Seoul, and wish CEO Don Sweete and members of SNOMED International all the best. Thank you very much.

Best regards,



Oh se-hoon
Mayor of Seoul

24th October 2022

Don Sweete,
CEO of SNOMED International

Dear, Don Sweete,

On behalf of the Korea Tourism Organization (KTO), it is a great pleasure and honor to endorse a bid to host the SNOMED CT Expo & SNOMED International Business Meetings. We believe Korea is the ideal match for the conference, and are ready to offer our enthusiastic support for the bid.

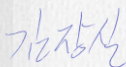
In 2019, before the pandemic, the number of international conferences held in Korea was 1,113, ranking fourth in the world according to the statistics report of UIA, Union of International Associations. In addition, more than 17.5 million foreign tourists visited Korea. The reason why Korea is preferred as a tourist destination as well as a venue for international conferences is because of Korea's various charms. Well-equipped transportation infrastructure, excellent international conference facilities, high-speed internet, historical attractions, world-famous Korean movies, dramas, and K-POP are all elements of Korea's charm.

Moreover, as a city renowned for the variety of attractions and well-appointed business event facilities, Seoul has successfully hosted prestigious events such as the G20 summit in 2010, welcoming leaders from 20 countries. Since the city is home to world leading hospitals and nationally recognized universities, it would be an excellent opportunity for SNOMED International to hold a conference in the city's vibrant business and academic atmosphere. For the post-COVID era, the city now additionally offers enriched experiences with smart meeting technologies and high-tech ICT infrastructures, so SNOMED International can hold unstoppable and successful conferences and event.

KTO is committed to helping the organizers bring the SNOMED CT Expo & SNOMED International Business Meetings to Seoul by providing a full range of support services based on our extensive experience and organizational resources. We sincerely hope to introduce new visitors to a memorable experience in Korea, and to contribute to the meaningful work of the SNOMED CT Expo & SNOMED International Business Meetings.

Thank you for your consideration.

Best Regards,



JANGSIL, KIM
President of the Korea Tourism Organization

Don Sweete
SNOMED International

Greetings from Seoul!

On behalf of Seoul Tourism Organization, I feel honored to write this pledge to show my wholehearted support for the SNOMED CT Expo & SNOMED International Business Meetings 2024 to be hosted in Seoul.

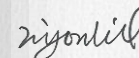
Seoul is an attractive city in perfect harmony with beautiful nature, a long history as the capital of a country, and various headquarters of several world-famous companies. In addition, it is drawing keen attention from international conference organizers from a number of specialized fields for its excellent academic infrastructure and leading technology. The excellent city transportation system and the outstanding K-quarantine system also support the convenience for international visitors.

According to the UIA, Seoul has ranked 3rd in the world for six consecutive years and ranked 2nd in 2021, for hosting international conferences thanks to the state-of-the-art convention facilities, comfortable and affordable accommodations, easy accessibility and excellent academic infrastructure. Our proven track record has led to successfully bidding and hosting many large International events in medical industry, like ISQua's International Conference 2023, International Digestive Endoscopy Network 2021, International Conference on Emergency Medicine 2019 and more.

I am convinced that Seoul is the ideal location for SNOMED CT Expo & SNOMED International Business Meetings 2024 with the variety of hosting experiences and customized support we provide for each conference. Especially in close cooperation with the Korea Health Information Service, the SNOMED Expo & International Business Meetings 2024 will be successfully hosted in Seoul, where all the representatives can satisfactorily experience, discuss and share important issues on the latest SNOMED CT industry.

Seoul Tourism Organization would like to demonstrate our commitment to supporting both financial and in-kind supports if chosen to be the host city. I look forward to welcoming you all to Seoul in 2024.

With best wishes,



Ki Yon KIL
President & CEO
Seoul Tourism Organization



Ministry of Health
and Welfare



Korea Health
Information Service

2. SNOMED Implementation in Republic of Korea

- Why Korea?
- SNOMED Implementation in Republic of Korea

Why Korea?

Since becoming the 39th member of SNOMED International in 2020, Korea has drawn a strategy to adopt and disseminate SNOMED CT at national level. In so doing, Korea has initiated a wide range of national projects in a bid to standardize the healthcare data based on SNOMED CT.

Taking the opportunity to host the SNOMED CT International 2024 October Business Meetings & SNOMED CT Expo 2024, we aim higher to promote the values and benefits of SNOMED CT to healthcare and IT experts in industry, academia, and research in Korea.

Korea would like to host the SNOMED CT International 2024 October Business Meetings & SNOMED CT Expo 2024 with hopes to produce exemplary cases for non-alphabet using countries in East Asia. Especially Korea, China and Japan which use 2 byte characters experience common problem in using SNOMED CT. In this regard, we will plan to invite experts from Chinese and Japanese speaking countries ultimately to lay a foundation that a close cooperation, sharing and exchanging experiences encountered with using 2 byte characters.

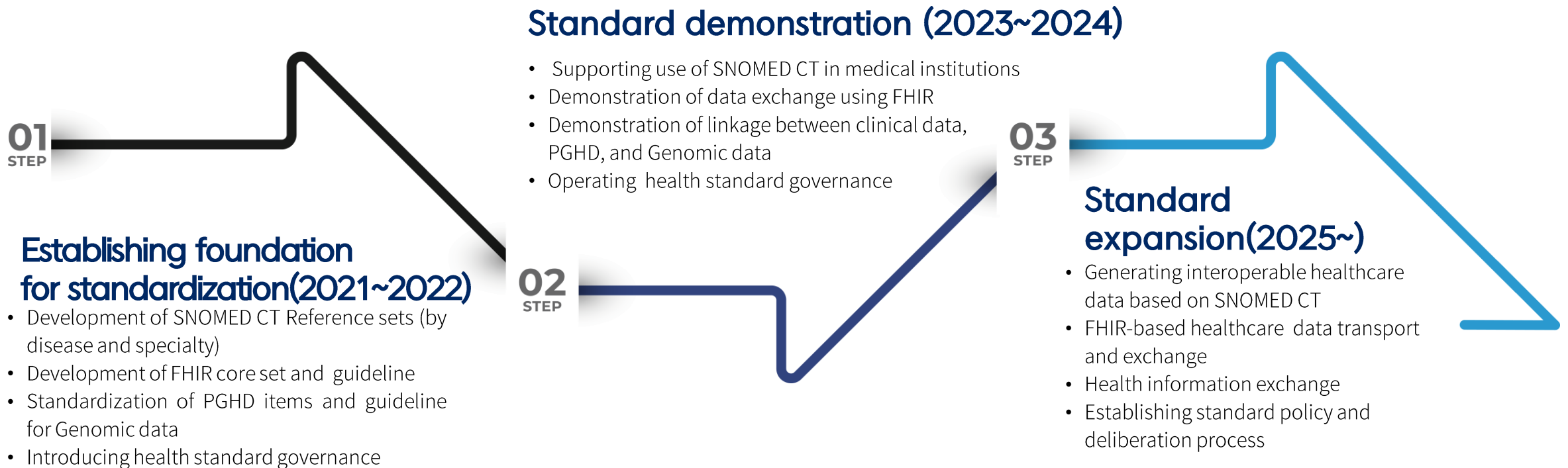
Korea, dubbed IT Powerhouse and hub in Asia, has currently exported abundant K-contents to the world while garnering global attention and enhancing national status on the global stage. With the heightened global reputation, we would like to have an opportunity to invite and welcome the SNOMED CT communities to Korea.

We look forward to the opportunity to showcase the Korean healthcare IT and present SNOMED CT applications in front of SNOMED CT communities!

SNOMED Implementation in Republic of Korea

1. Developed a Roadmap for Healthcare Data

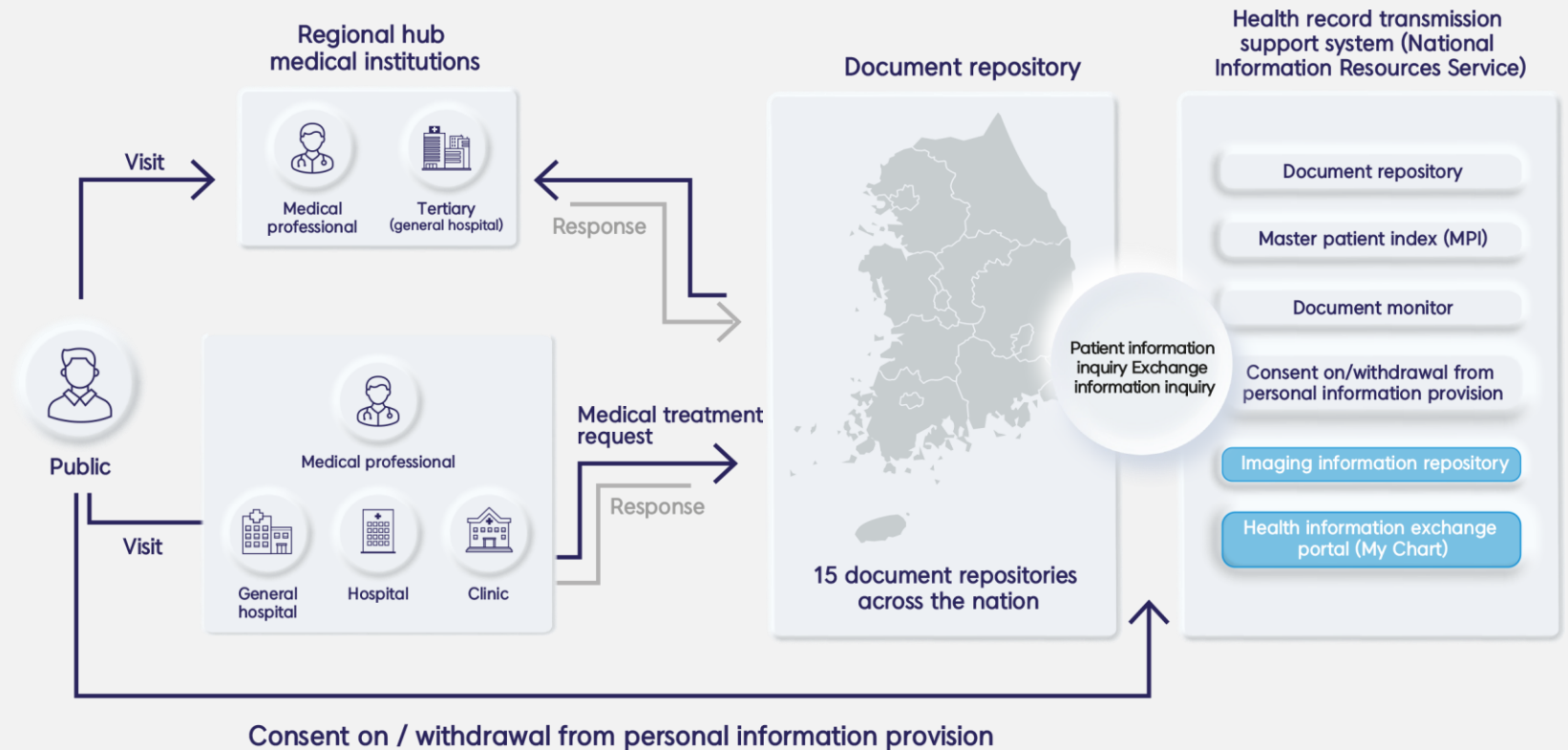
Korea has developed a 5-year roadmap for standardization of healthcare data including terminology, technology and person-generated health data at the national level. In so doing, the country has shared a common goal to promote collaboration among industry, academia and public sector ultimately to make the best use of various data generated throughout the entire healthcare ecosystem.



SNOMED Implementation in Republic of Korea

2. National Project to Enhance Interoperability

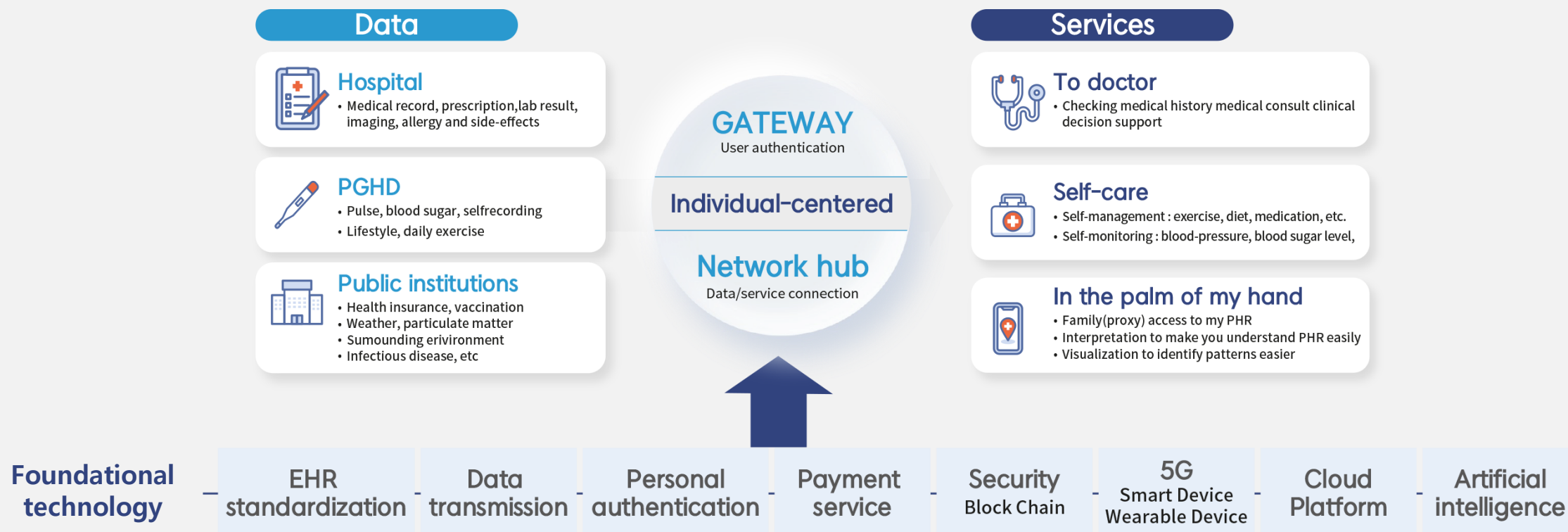
In 2016, the Korean government set a policy basis to establish the Health Information Exchange System through standardization at the national level in order to ultimately contribute to enhancing public health. Under the policy, the government initiated the 'Health Information Exchange Project'. As a result, as of 2021, about 7,000 medical institutions participated in the project, which has made the healthcare service guaranteed with its continuity. With the project, we are committed to enhancing data quality and usage in the health information exchange by applying domestic and global standards including SNOMED CT.



SNOMED Implementation in Republic of Korea

3. National My Health Data Project

The My Health Data Project was designed to empower the public to be more in control of decisions regarding their data and their well-being. The public has a right to access their health data collected from various sources such as clinical settings, public agencies and mobile devices. The public also has right to contribute their data to the parties who would like to use their data based on the informed consent. This will lead to the public to manage their data and their well-being in a self-determined manner. To that end, 'My Healthway System' based on the standardized national API system was established. Since this project meets the requirement of the global standards such as SNOMED CT and FHIR, health data exchanged in the system will ensure semantic interoperability.



SNOMED Implementation in Republic of Korea

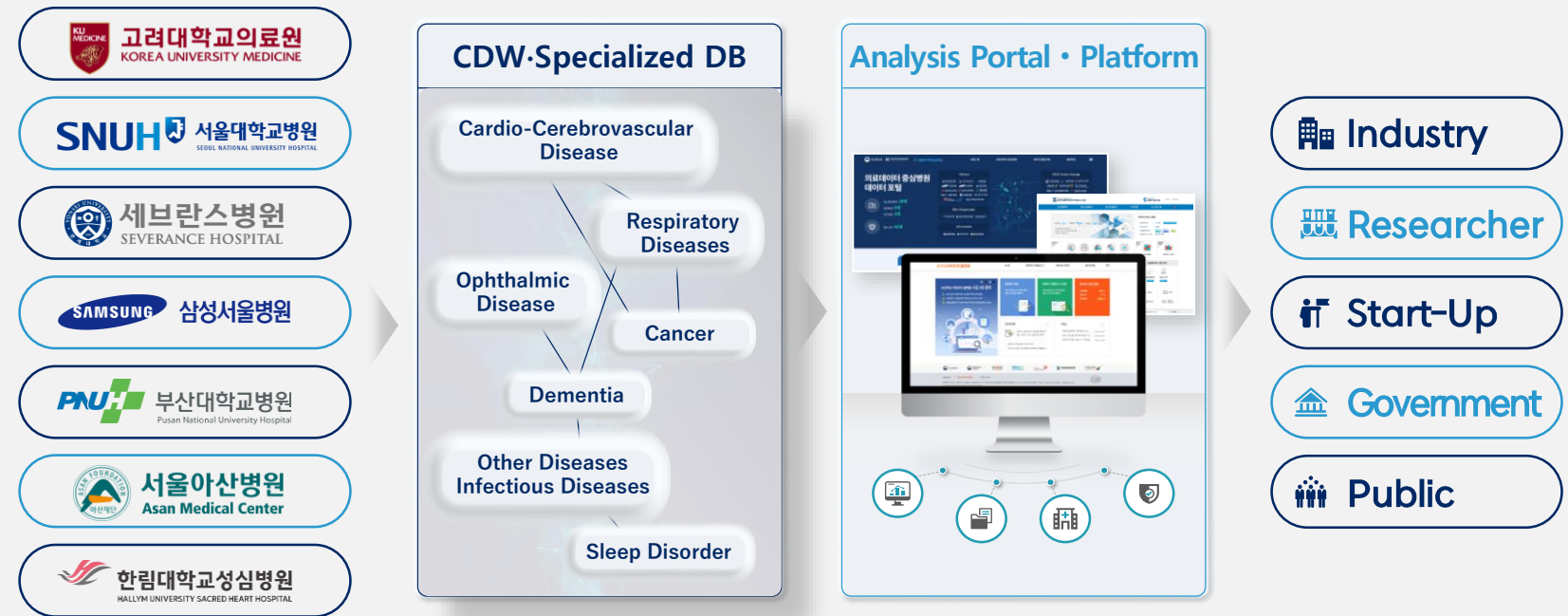
4. Data-Driven Hospital Network

The data-driven hospital network project enables to establish a data set spanning a whole life cycle of healthcare data to support researches for the public interests.

The data-driven hospital network has created an innovative healthcare data ecosystem that includes around 70.4 million patients' data in Korea.

Especially, led by the national cancer big data project, data-driven hospitals organized consortiums to exchange and share reference sets of liver, colon, stomach, breast, and lung cancers developed using SNOMED CT.

Data Utilization Process of Standardized Data-Driven Hospitals



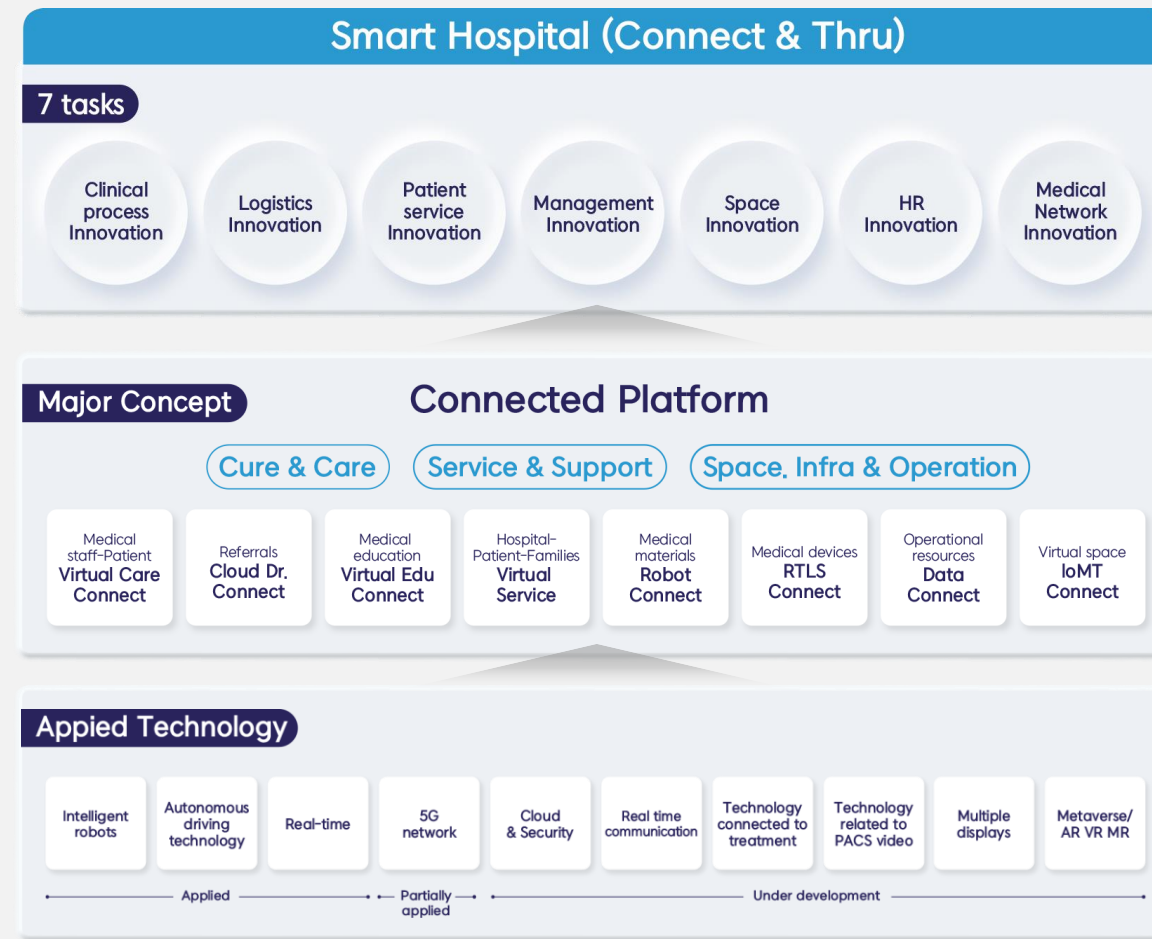
Laying a Foundation for Facilitating Joint Researches by Multiple Organizations

SNOMED Implementation in Republic of Korea

5. Use of SNOMED CT in Hospitals

The Korean tertiary hospitals have developed various use cases of SNOMED CT to promote patients' safety and improve healthcare service. Especially, SNU Bundang Hospital, a leading digital hospital, has implemented SNOMED CT in EMR to improve patient outcome through data standardization. SNU Bundang Hospital is being recognized as a global model of digital hospital since it became the first Asian medical center to achieve HIMSS EMRAM Stage 7 in 2010 and received certifications of HIMSS EMRAM Stage 7 in 2016 and 2019.

Samsung Medical Center (SMC) has spearheaded data standardization by introducing a Connected Platform to integrate the state-of-the-art technology into medical treatment. These efforts enabled the SMC to become the world's first medical center to achieve HIMSS INFRAM Stage 7, HIMSS EMRAM Stage 6, as well as HIMSS DIAM Stage 6. SMC was recognized as the 1st ranked hospital in Korea and the 30th ranked hospital globally by the Newsweek in the category of the Best Smart Hospital. SMC also was acknowledged as one of the most technically advancing medical centers around the world.



SNOMED Implementation in Republic of Korea

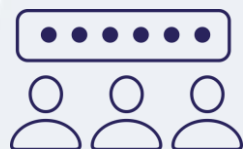
6. Industrial Usage of SNOMED CT

Digital healthcare business operators in Korea have made various attempts to utilize SNOMED CT in their businesses. For instance, Kakao Healthcare, a Korean leading digital platform provider, plans to build a platform of digital healthcare ecosystem in which SNOMED CT is applied for the purpose of enabling customized health management service. ezCaretech, a business specialized in healthcare data system, has developed and implemented BESTCare 2.0, a SNOMED CT and HL7 Technology applied EMR solution and has been exporting the solution to 19 medical centers overseas.

7. Application of SNOMED CT in Medical Specialty Academic Society

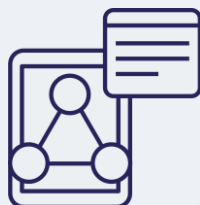
The Korean Spinal Neurosurgery Society recognized the importance of standard terminology to enhance the value of big data the society collect. The society introduced data set for spinal neurosurgery and established SNOMED CT map in order to promote collaborative researches among multiple medical institutions. The scope of data set includes diagnoses and surgical procedures. The data set will be used in developing the CDMs of big data. By doing so, the awareness of benefits of standard terminology will be improved and this will lead to use of standard terminology within the society. The society held seminars during the society's annual academic conferences and created a 10-member working group within the society.

Establishing Procedure



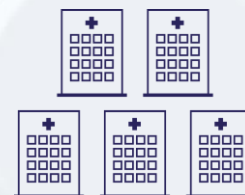
Clinician

Collecting
clinical terms



Terminology
Refinement

Conceptual
definition
of diagnosis &
surgical terms



SNOMED CT
Mapping

Establishing
standard
terminology set
for spinal
neurosurgery

3. Candidates for
Keynote Speakers

4. Attendance & Vendor
Participation

5. Proposed Dates



Ministry of Health
and Welfare



Korea Health
Information Service



Candidates for Keynote Speakers

Government

Jung Eun-Young

Chief Director
Ministry of Health and Welfare(MOHW)

Education

College of Pharmacy, Seoul National University, Korea

College of Pharmacy, Seoul National University Graduate School, Korea

Department of Law, Korea National Open University

Public Policy, London School of Economics and Political Science

Department of Health Management, Imperial College Business School

Positions and Honors

National Diplomat, OECD KOREA Policy Centre

Director, Healthcare Institution Policy Division, Ministry of Health and Welfare

Director, Division of Healthcare Technology Development, Ministry of Health and Welfare

Now Chief Director, Bureau of Health Industry, Ministry of Health and Welfare

Institution

Lim Geun-chan

President
Korea Health Information Service (KHIS)

Education

1988 Bachelor of Industrial Engineering, Ajou University, Korea

1990 Master of Industrial Engineering, Korea Advanced Institute of Science and Technology, Korea

2005 Ph.D in Management engineering, Korea Advanced Institute of Science and Technology, Korea

Positions and Honors

2005-2017 Director, Division of Information Management/ Division of Welfare Information/Division of Welfare Information Planning, Ministry of Health and Welfare

2018 Director, Korea Human Resource Development Institute of Health & Welfare

2019-2020 Head of the Group to Implement the Next Generation Social Security Information System, Ministry of Health and Welfare

2020-now President, Korea Health Information System

1999, 2014 Presidential Award

1995 Ministerial Award from the Ministry of Health and Welfare

Academy

Park Hyeoun-Ae

Emeritus Dean and Professor
College of Nursing, Seoul National University

Education

1980 Bachelor of Science in Nursing, Seoul National University, Korea

1986 Master of Science in Biometry & Health Information Systems, University of Minnesota, USA

1987 Ph.D in Biometry & Health Information Systems, University of Minnesota, USA

Positions and Honors

1988-1992 Research Fellow, Korea Institute of Health and Social Affairs, Korea

1992-now Professor, College of Nursing, Seoul National University, Korea

2010-now Professor, Interdisciplinary Medical Informatics Program, Seoul National University, Korea

2011 Fellow of American Academy of Nursing (FAAN)

2017 Fellow of International Academy of Health Sciences Informatics (FIAHSI)

2017 Fellow of American College of Medical Informatics (FACMI)

Candidates for Keynote Speakers

Category	Name	Affiliation	Position
 Medical/Health Policy Professional	Byeon Nam Soo	Korea Health Information Service	Vice President
	Shim Eun Hye	Ministry of Health and Welfare	Director
 Industrial Professional	Hwang Hee	Kakao Healthcare	Chief Executive Officer
 Academic Professional	Lim Tae Hwan	Korean Society of Medical Informatics	President
	Kim Kyung Hwan	Korean Society for Thoracic & Cardiovascular Surgery	Chair of the Board
 Field Professional	Cha Won Chul	Samsung Medical Center	Chief Information Officer
	Choi Byung Kwan	Pusan National University Hospital	Chief Information Officer

Attendance & Vendor Participation

Attendance

Korea has hosted business meetings of various international health standard development organizations such as WHO-FIC, ISO/TC 215, and HL7 with a great success in the past. One of success factors was hosting these meetings in alignment with the bi-annual meetings of the Korean Society of Medical Informatics(KOSMI). Korean Ministry of Health will try to host SNOMED Business Meetings and Expo with the help of the KOSMI to facilitate participation of the KOSMI members.

Korean Ministry of Health initiated health IT projects such as Health Information Exchange, data-driven hospitals, PHR called My Healthway, Electronic Medical Record System Certification and development of SNOMED CT Korean extension based on National Health Standard Roadmap. Ministry of Health will encourage and support participation of the researchers from Academia, industry and research institute in the SNOMED Business Meetings and Expo.

Regarding international participants, we would like to utilize the Korean Society of Medical Informatics' established network with China and Japan called CJK MI (China-Japan-Korea Medical Informatics). We hope SNOMED Business Meetings and Expo is a good opportunity to invite the experts from China and Japan. This will provide an opportunity for Chinese and Japanese experts to learn SNOMED CT and use of SNOMED CT in EMR.

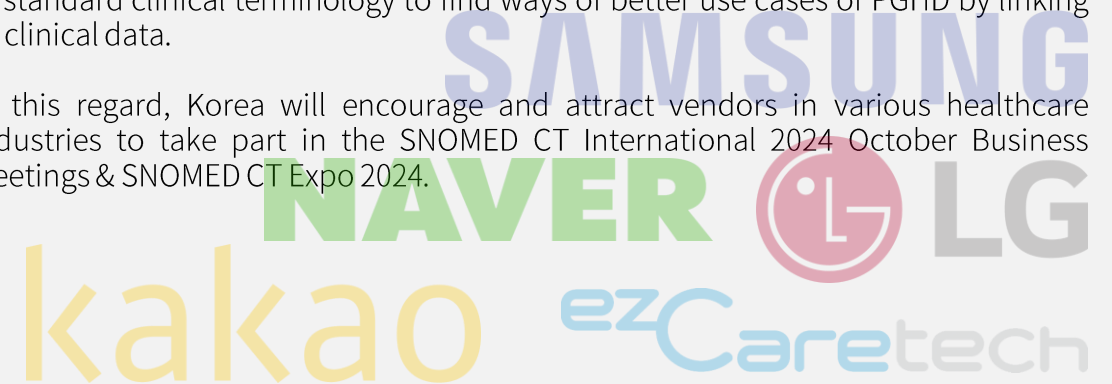
Vendor

In Korea, even though adoption rate of electronic medical record (EMR) systems reaches the top. Korean Ministry of Health introduced EMR Certification in 2020 to ensure quality of EMR data and improve patient safety. As of October 2022, 83 EMR vendors and 3,921 hospitals were certified. Use of standard health terminology will be one of criteria for interoperability domain in a near future. SNOMED CT will be one of standard health terminologies.

EMR certification certainly made EMR vendors keen on learning SNOMED CT. SNOMED business meetings and Expo will provide opportunities for Korean EMR vendors to learn how vendors in other countries implement SNOMED CT and how SNOMED CT is being used.

Besides EMR vendors, Korean tech giants such as Samsung and LG, and tech platform such as Naver and instant messenger such as Kakao are producing various patient generated health data (PGHD). These companies have shown great interest in standard clinical terminology to find ways of better use cases of PGHD by linking to clinical data.

In this regard, Korea will encourage and attract vendors in various healthcare industries to take part in the SNOMED CT International 2024 October Business Meetings & SNOMED CT Expo 2024.



Proposed Dates

Sep-Oct

29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Given schedule of the WHO-FIC Network Annual Meeting on the 2nd and 3rd week of October and the KOSMI Fall Conference, we would like to propose two options as follows:

01 20th October (SUN) ~ 25th October (TUE) 2024, for 6 days

02 29th September (SUN) ~ 4th October (FRI) 2024, for 6 days

Background

Members of the Korean Society of Medical Informatics (KOSMI) have been closely working with the Ministry of Health and Welfare on health data standards including SNOMED CT and FHIR. KOSMI will promote participation of its members in the SNOMED International Business Meetings and SNOMED CT Expo if Korea wins the bid to host the event.

The KOSMI has held an academic conference twice a year. For more details on its various accomplishments and submitted academic papers since its establishment in 1987, please, visit its official website (https://www.kosmi.org/index_en.php).



Ministry of Health
and Welfare



Korea Health
Information Service

6. Proposed City, Seoul

- Seoul
- Venue
- Accommodations
- Networking Event
- Tourist Attractions in Seoul



Seoul

World-Class Event Destination

Seoul is the best event destination with great accessibility from various countries, with efficient transportation system & facilities, and with well-developed infrastructure.



2015-2020
World's Top 3
Convention City



2020 15th Hosting City
2020-2021
Best Marketing Award



2015-2021 Best MICE City
2012-2017, 2020
Best International
Meeting Destination



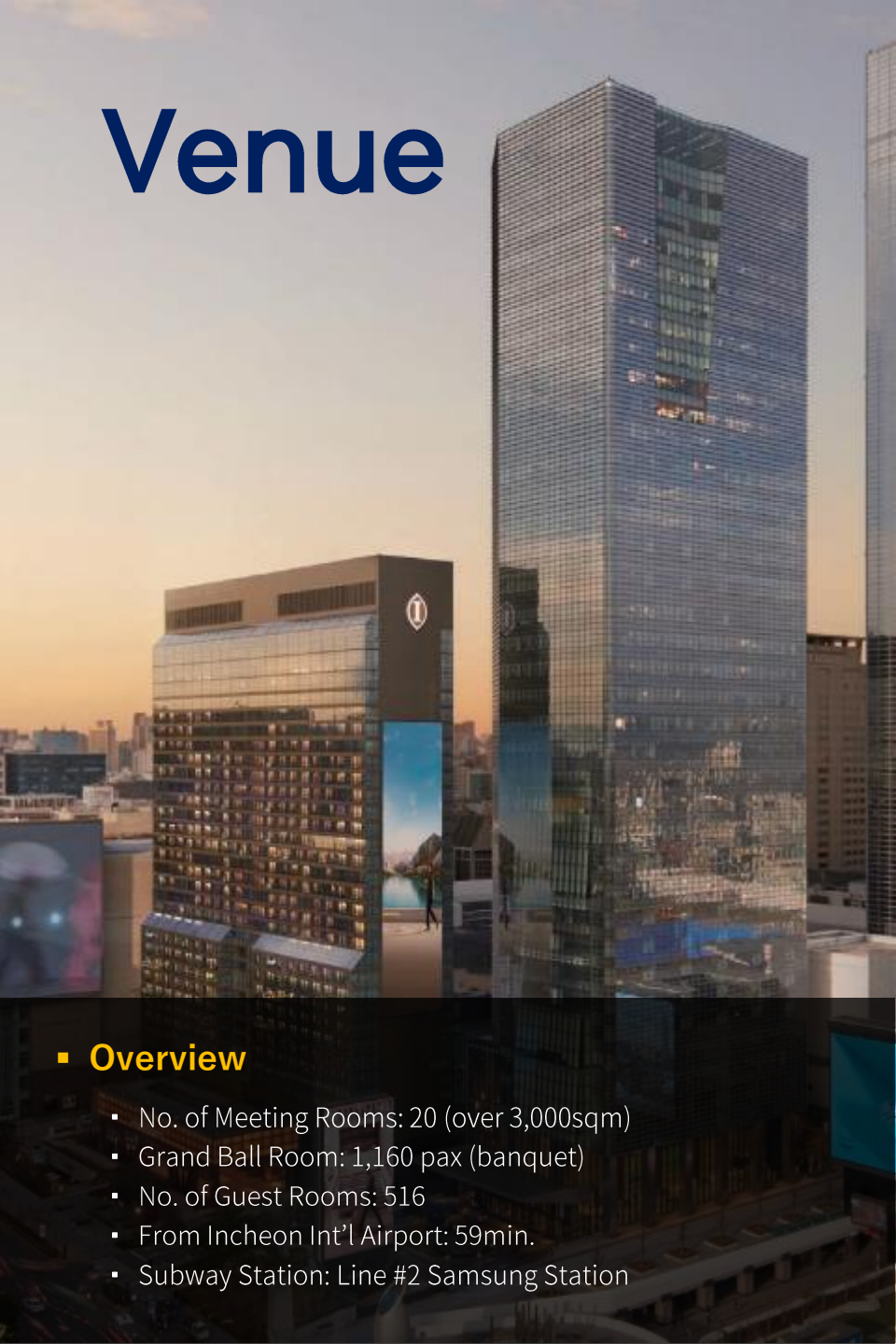
2021
Most Innovative
Destination Marketing

Seoul's Records of International Events

Seoul has outstanding records of hosting prestigious international conferences.

Type	Year	Event Title	Participants
Hybrid	2022	World Bio Summit 2022	TBA
Hybrid	2022	Medical Korea 2022	630
Hybrid	2021	BIO KOREA 2021	1,300
Onsite	2018	The WHO-FIC Network Annual Meeting 2018	350
Onsite	2017	Global Health Security Conference	150
Onsite	2016	Conference of the Asia Pacific Association for Medical Informatics	400

Venue



Proposed Venue Grand InterContinental Seoul Parnas

It is best suited for international business travelers as it is located near City Airport Terminal. Event venues are ready for the event with high-tech audio and lighting facilities for multi-purpose events such as conventions, meetings. It is equipped with video conference and simultaneous interpretation equipment (eight languages) and large screens.

- **Cost :** Rental rate for 2024 is not opened. Varying upon the numbers of participants, F&B and rooms guarantee.
- **Website :**
 - Conferences and functions information : <https://seoul.intercontinental.com/grandicparnas/eng/meeting>
 - Grand Ballroom for plenary sessions : <https://seoul.intercontinental.com/grandicparnas/eng/meeting/GrandBallRoom>
- **Contact Information:** +82-559-7716 / grandmeetings@parnas.co.kr

Available Rooms

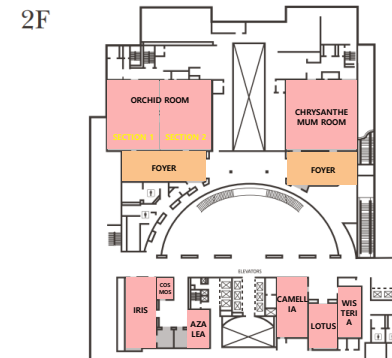
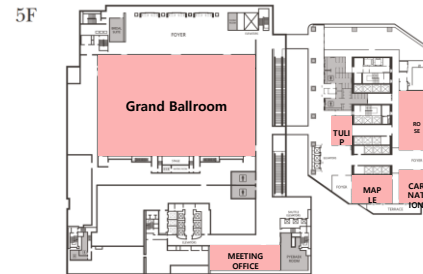


Grand Ballroom

Overview

- Ceiling Height 7.5 meters
- Built-in LCD projectors(5)
- Screen 400 inches(5)

Type	Capacity
Classroom	1,040
Round	1,160
Theater	1,561

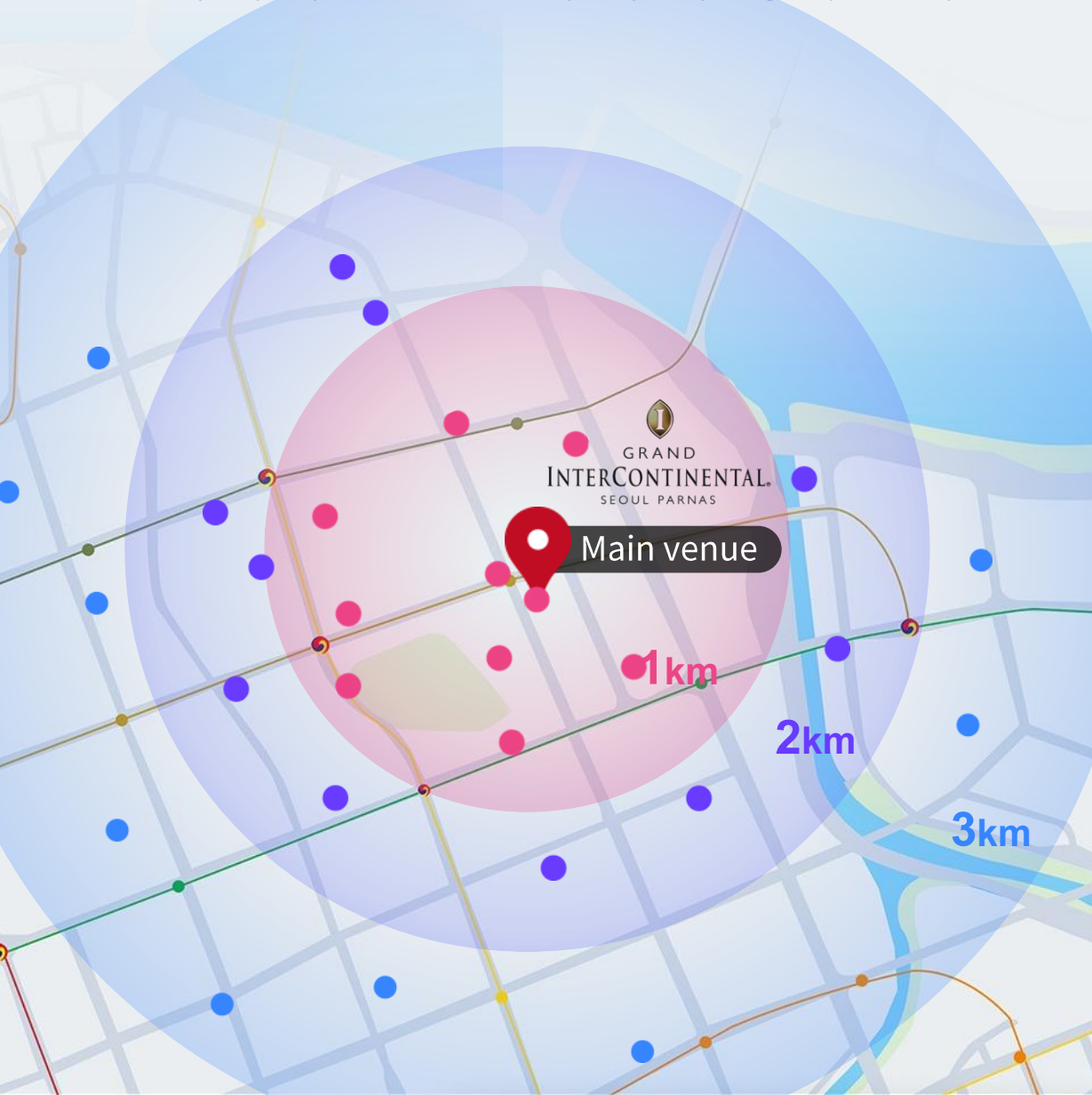


	Meeting Rooms	Classroom Type Capacity	Theater Type Capacity
1	Rose	114	170
2	Carnation	48	84
3	Maple	48	68
4	Tulip	18	30
5	Orchid	252	420
6	Chrysanthemum	147	240
7	Iris	72	108
8	Azalea	30	41
9	Camellia	54	86
10	Lotus	36	53
11	Wisteria	30	46

Overview

- No. of Meeting Rooms: 20 (over 3,000sqm)
- Grand Ball Room: 1,160 pax (banquet)
- No. of Guest Rooms: 516
- From Incheon Int'l Airport: 59min.
- Subway Station: Line #2 Samsung Station

Accommodations



Near Proposed Venue

(within 5km distance)

- + **Over 7000 Rooms** are available at more than **30 Hotels** around the proposed venue.
- + **Easy access to a wide range of quality hotels to suit participants' budgets.**

Hotel	Distance (km)	Average Room Rate (USD)	No. of Rooms
InterContinental Seoul COEX	0.25	200	654
Oakwood Premier Coex Center	0.27	260	255
Park Hyatt Seoul	0.52	348	185
Hotel in 9	0.27	110	150
Shilla Stay Samsung	0.28	108	309
Hotel Peyto Samseong	0.25	98	163
GLAD Gangnam COEX Center	0.71	120	828
Ibis Styles Ambassador Seoul Gangnam	0.97	140	333
Josun Palace	2	400	254
L7 Gangnam	2	140	333
Aloft Seoul	1.50	122	188
Hotel Riviera	1.52	105	319
Shilla Stay Yeoksam	2.53	110	150
Hotel Samjung	2.85	74	360
YeokSam Artnouveau City	2.88	90	100
Tria Hotel	2.98	88	55
Andaz Seoul Gangnam	4	210	241
Imperial Palace Seoul	3	148	405
Four Points by Sheraton Seoul	3.7	109	199
14 Hotels More			
Total (33)			7,000 +

Networking Event

for Reception

Korea House

Korea House was designed with the purpose of presenting traditional Korean culture to visitors. It offers guests the chance to enjoy traditional Korean cuisines, arts performances and cultural experience programs.

- **Date and time :** Day 1 - Monday night / 18:00-20:00
- **Program :**
 - Traditional performance arts show by KCHF Performance Arts Group(30mins~1hour)
 - Korean traditional dinner on the basis of royal court cuisine of the Joseon dynasty (1hour)
- **Distance from the proposed venue :** 30mins by car (11km)
- **Cost :** Varying upon the numbers of participants, menu selection, performance duration.
- **Website :** <https://www.chf.or.kr/kh/eng>
- **Contact Information :** 82-2-2266-9101 / khre@chf.or.kr

KCHF Performance Arts Group

Since its foundation in 1981, the KCHF Performance Arts Group has developed into one of Korea's leading traditional dance group performing for enthusiastic audiences in many different parts of the world.



for Gala Dinner

Floating Island

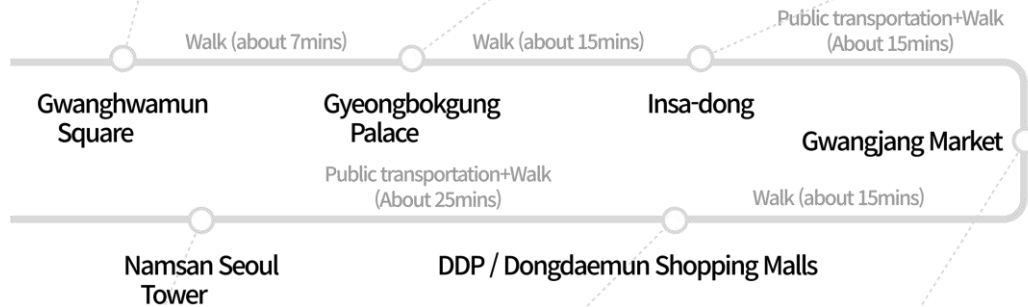
Floating Island is literally floating on Han River which flows through the middle of Seoul. At night, the LED lights installed on the building exterior put on a fabulous light show.

- **Date and time :** Day 2 - Tuesday night / 18:00-20:00
- **Program :**
 - New Concept & Premium Water Leisure Attraction, Tubester (30mins)
 - Western style dinner with the night view of Han River (1hour 30mins)
- **Distance from the proposed venue :** 20mins by car (8km)
- **Cost :** Varying upon the numbers of participants, activity and performance duration.
- **Website :** <http://www.ficonvention.com/>
- **Contact Information :** 82-2-537-2440 / ficonvention@gmail.com



Tourist Attractions in Seoul

City Tour Bus Seoul



Gwanghwamun Square

This large plaza 557m long and 34m wide was built in front of Gwanghwamun, the main gate of Gyeongbokgung Palace. Along with Gyeongbokgung Palace and Bukaksan Mountain, visitors can see the statues of King Sejong the Great and Admiral Yu Sun-sin, and in the basement underneath the statues, there is the 'Story of Sejong' exhibition hall.

Gyeongbokgung Palace

The first royal palace built in the Joseon Dynasty is where the 500-year history of Joseon began. The largest of the five grand palaces remaining in Seoul, Gyeongbokgung Palace showcases Joseon's royal culture, palace life, and architecture through Geunjeongjeon, Gyeonghoeru Pavilion, and other structures.

Insa-dong

This is a street showcasing traditional Korean culture with antique art and bookstores, traditional teahouses, and craft shops. It is Seoul's leading "gallery street" as it has long been home to various art galleries

Gwangjang Market

This market since 1905 is where visitor can buy fabric, hanbok, and bedding and many other things. If you visit some hot spot in Mokjagolmok(Eatery Alley), you can enjoy generous portions of cheap street foods of Korea, such as tteokbokki, gimbap, bindaettok, and jokbal.

Dongdaemun Design Plaza (DDP)

This cultural multiplex was designed by world-renowned architect Zaha Hadid. Various exhibition spaces such as a Citizens lounge, a Design Store, and Design Museum where visitors can see the design lifestyle is available.

Namsan Seoul Tower

This is major tourist attraction lets you see Seoul from 480m above sea level. From the observatory on the 4th and 5th floors and the 360-degree revolving restaurant on the 7th floor, visitors can enjoy a panoramic view of Seoul. Visitors can take Namsan Cable Car at the entrance of Namsan Park. It has been one of the most popular tourist attractions in Seoul for over 40 years.

7. Visiting Republic of Korea

- Language, Politics of the Country, Safety within the Country
- Visa & Entry Process
- Airports and Related Transport, Local Transport



Ministry of Health
and Welfare



Korea Health
Information Service



Facts about Republic of Korea

Language



English is the official language of SNOMED International. Although English is not the official language in Korea, we are confident that this is not a deterrent to attracting Korean attendees. Most of Korean attendees will be able to speak English. For those who have difficulty communicating in English, simultaneous interpretation or consecutive interpretation will be provided during the event.

For foreign attendees, as Korea is a very foreigner-friendly country, they can find diverse languages including English, Japanese, and Chinese in signs for them at most public places.

Politics of the Country



The Republic of Korea has maintained a stable political and economic atmosphere. International politics will not prevent entry to the Republic of Korea for specific individuals, groups or members.

Also, at the 2010 G20 Seoul Summit, Republic of Korea assumed the position of the chair, which indicates that the country has capabilities to take an active role in the international economic order.



Therefore, we can organize the SNOMED International October 2024 Business Meetings & SNOMED CT Expo 2024 without any risks from the political or economic conflicts.

Safety within the Country



No Government Warnings Against Travel

Korea has been highly recognized that it shows a high level of safety, security, and sanitation. With low crime rates, walking on the streets in Korea is quite safe, and theft or assault is hardly seen or heard of.



Businesses Running 24/7

Many convenience stores, restaurants, malls, and ATMs are open 24/7 all year-round. You can buy things, including food and drinks, withdraw cash, and charge your transportation cards even in the wee hours of the night.



Easy Access to Wifi

As a world leader in Technology, in Korea you can experience the fastest internet speed around the world and free wi-fi is available anytime, anyplace. Subway stations, coffee shops, malls, public facilities and most tourist areas offer fast and free Wi-Fi so that you can look up any information you need.



Credit Card Usage

To travel and shop in Korea, all you need is a credit card. Except for a few small businesses, most places accept credit cards, even for small purchases. MasterCard, American Express and other credit cards can be used.

Access to Republic of Korea

Visa & Entry Process

Visa Waiver Policy for

112 Countries *As of 2022



Nationals of over 100 countries which have a visa waiver agreements with Korea can enter Korea.

K-ETA is an electronic travel authorization that visa-free foreign visitors need to obtain before entering the Republic of Korea, by submitting relevant information online such as their travel information.

Members who are not from the visa waived country, we will provide requested documents and all support they need.

*Members from India, Jordan and Republic of Armenia

Continent	Asia	Europe	America	Middle East and Africa	Oceania
No. of Countries	8	43	32	16	13

- For details about visa waiver policy, see the Visit Korea website: https://english.visitkorea.or.kr/enu/TRV/TV_ENG_2_1.jsp

- For applying K-ETA to enter Korea, visit the K-ETA website www.k-eta.go.kr. At least 72 hours prior to boarding your flight or ship bound for the Republic of Korea.

Transportation

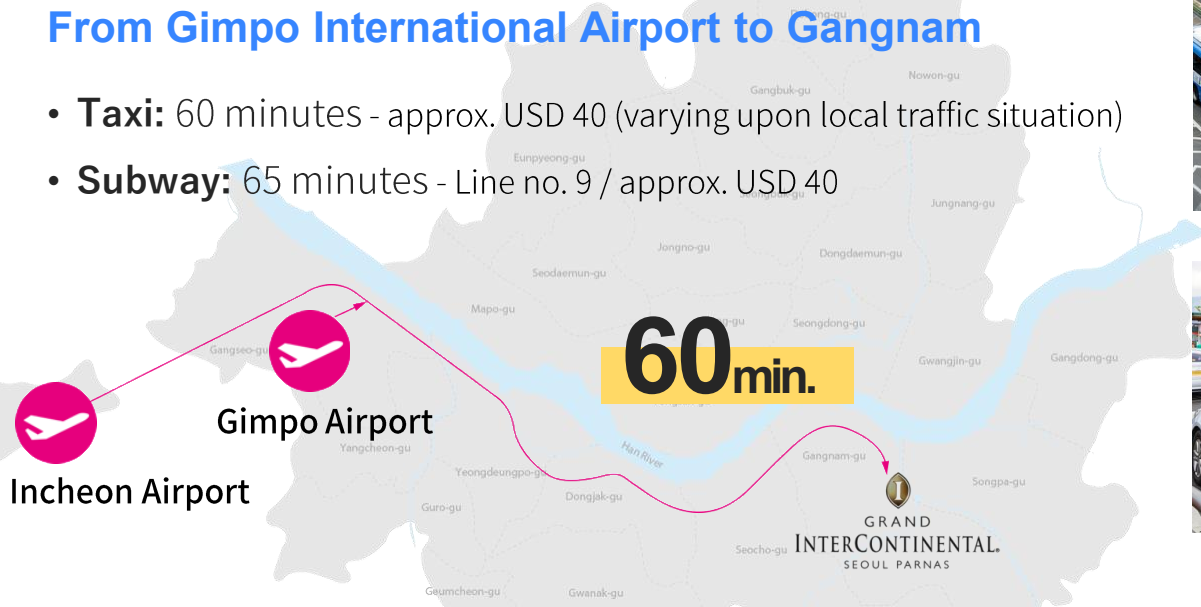
Airport and Related Transport

From Incheon International Airport to Gangnam

- **Limousine Bus:** 65-80 minutes
 - Bus No. 6006, 6009, 6010, 6103, 6703 / approx. USD 15 (KRW 16,000~18,000)
- **Taxi:** 60 minutes - approx. USD 50 (varying upon local traffic situation)
- **Subway:** 100-110 minutes - Line no. 2 or 9 / approx. USD 4

From Gimpo International Airport to Gangnam

- **Taxi:** 60 minutes - approx. USD 40 (varying upon local traffic situation)
- **Subway:** 65 minutes - Line no. 9 / approx. USD 40



Local Transport



Seoul Metro

Seoul Metro operates one of the world's largest urban railway networks, comprised of Subway Lines 1 to 8 and the second and third sections of Subway Line 9. Trains run non-stop from approximately 5:30 am until midnight. The first and last train schedules vary depending on the subway station.



Bus

Seoul's public bus system is a well-developed, cheap, and convenient. All buses are color-coded: blue for main city route, green for subway stations, and smaller green maeul (local) for shorter routes within a single district or neighborhood, and red for connecting the city with surrounding areas.



Taxi

Taking a taxi in Korea is very convenient for international visitors. Taxis can be found at taxi stands in most busy city areas or hailed on the streets. Some taxis can be called by phone or mobile application. The base fare in Seoul is KRW 3,800 won (approx. USD 3), and the fare rises by time and distance traveled.

Contact Details

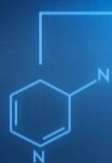
Our representatives to the General Assembly and Member Forum will be available for any enquiries on the proposal.

- **Byeon Nam Soo**

General Assembly representative from the Republic of Korea
Vice President, Korea Health Information Service
Email – snomednrc@k-his.or.kr

- **Park Hyeon-Ae**

Member Forum representative from the Republic of Korea
Professor, Seoul National University
Email - hapark@snu.ac.kr



Ministry of Health
and Welfare



Korea Health
Information Service

*We will be prepared to work
alongside SNOMED International to ensure
national engagement and event success.*

See you in Seoul!



Ministry of Health
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