

**SNOMED**  
International

Delivering  
**SNOMED CT**

# Communications @ SNOMED International

A Guide

*November 2020*

[snomed.org](https://snomed.org)



[@snomedct](https://twitter.com/snomedct)



[linkedin.com/company/ihtsd/](https://linkedin.com/company/ihtsd/)

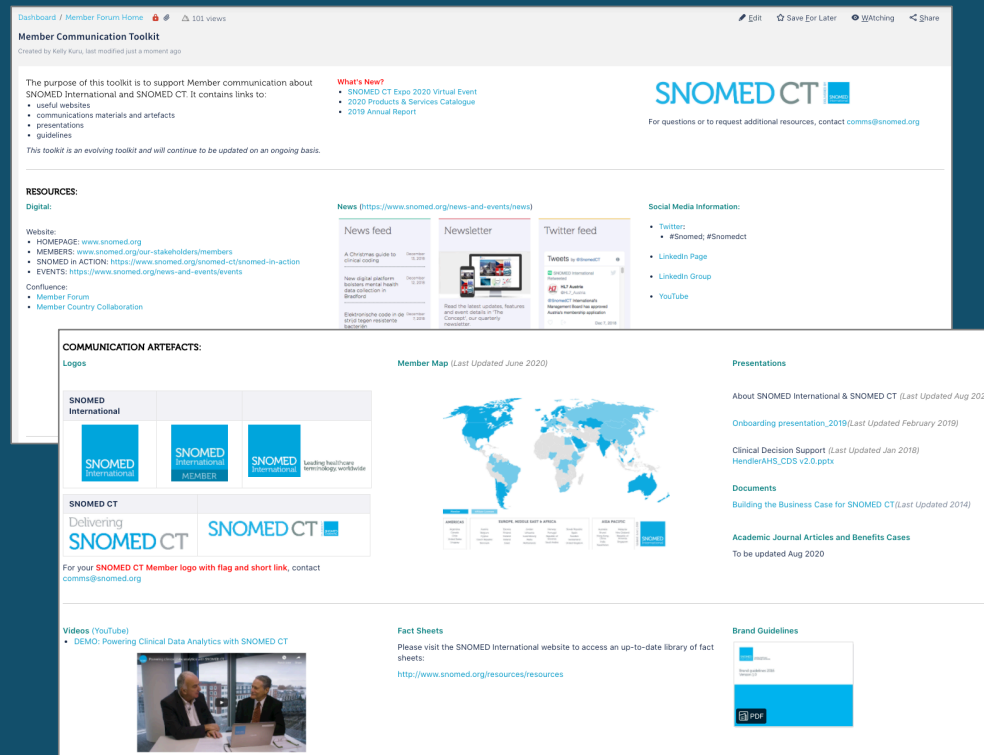
# Communications Toolkit

## Useful Resources

The purpose of this toolkit is to support Member communication about SNOMED International and SNOMED CT.

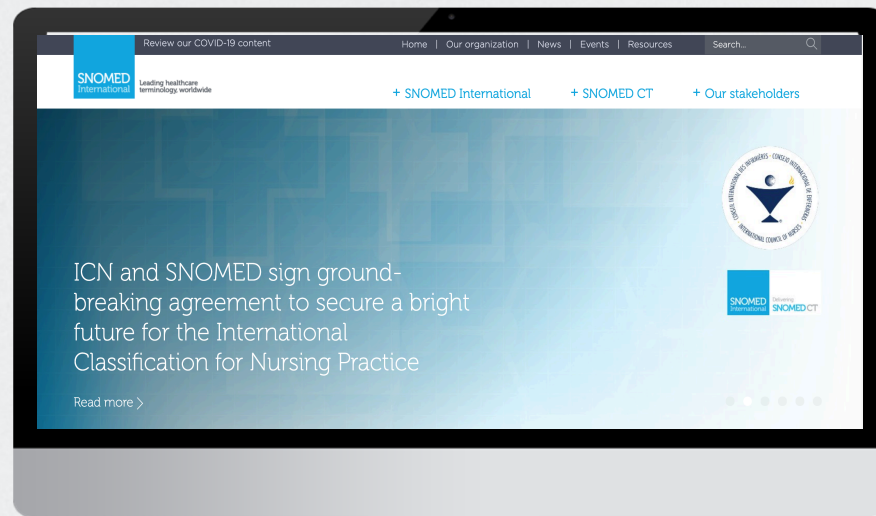
The Toolkit contains links to:

- Useful websites
- Communications materials and artefacts
- Presentations and briefings
- Guidelines



[Click to Explore](#)

“This toolkit is evolving and continues to be updated on an ongoing basis.”



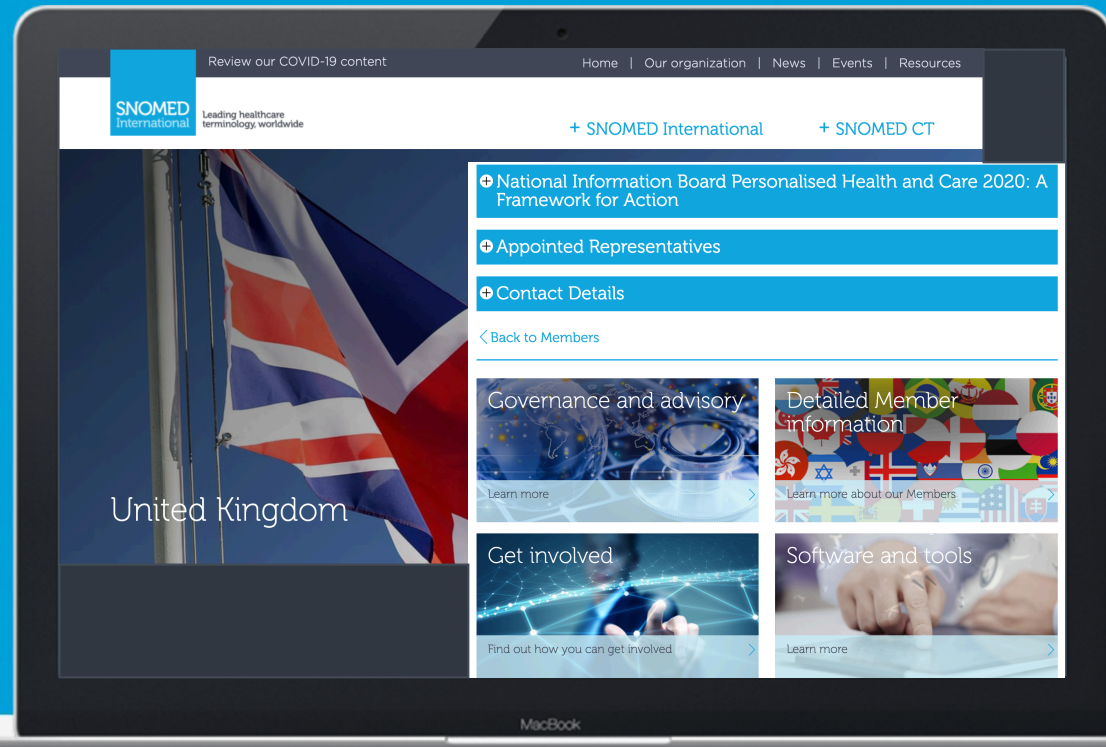
[snomed.org](https://snomed.org)  
presents  
information  
about the  
organization, its  
products, tools  
and valued  
stakeholders



[www.snomed.org](https://www.snomed.org)

# snomed.org Member Pages

Members can use this dedicated space on snomed.org to share information about their organization, appointed representatives and contact details.



Member Pages



## Your SNOMED Member Logo & Short Link

For those interested in visually identifying as a SNOMED International Member, a logo has been created that embodies your national identity as well as your relationship with SNOMED International and SNOMED CT.

Each Member logo is accompanied by a short URL that will be directed to your Member page on [www.snomed.org](http://www.snomed.org), for your use within your NRC and beyond.



Contact [comms@snomed.org](mailto:comms@snomed.org) to request your Member logo

# SNOMED CT News

## Subscribe

We connect our community with SNOMED CT developments and news items referenced in publications globally.



### Subscribe

Weekly email of SNOMED CT references in mainstream media



### Subscribe

Weekly email digest with SNOMED International organization news



### Visit

SNOMED CT and Member quarterly news



### Subscribe

Keep informed about SNOMED CT April & October events

# Engaging with Stakeholders

*“SNOMED International connects with Members, affiliates and the digital health industry through an active media approach and consistent and relevant events program.”*

## News

News feed

Newsletter

Twitter feed



[Learn More](#)

## Events



[Learn More](#)

**3,251K**

Followers

**515%**

Increase in posts  
since 2017

**1,476%**

Increase in engagements  
since 2017

**Connect with Us**

#Snomedct  
@Snomedct

## Twitter @Snomedct

SNOMED International actively engages in promoting and following SNOMED CT and Member related news with a strong and growing Twitter profile.



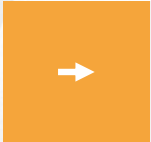
[www.twitter.com/Snomedct](https://www.twitter.com/Snomedct)



# LinkedIn

## The SNOMED CT Network

SNOMED International has an established presence on LinkedIn, engaging with its broader community of practice on SNOMED International and SNOMED CT news.



[SNOMED International LinkedIn Page](#)  
[SNOMED CT LinkedIn Group](#)



# YouTube

## Communicating through Video

### Thought Leadership

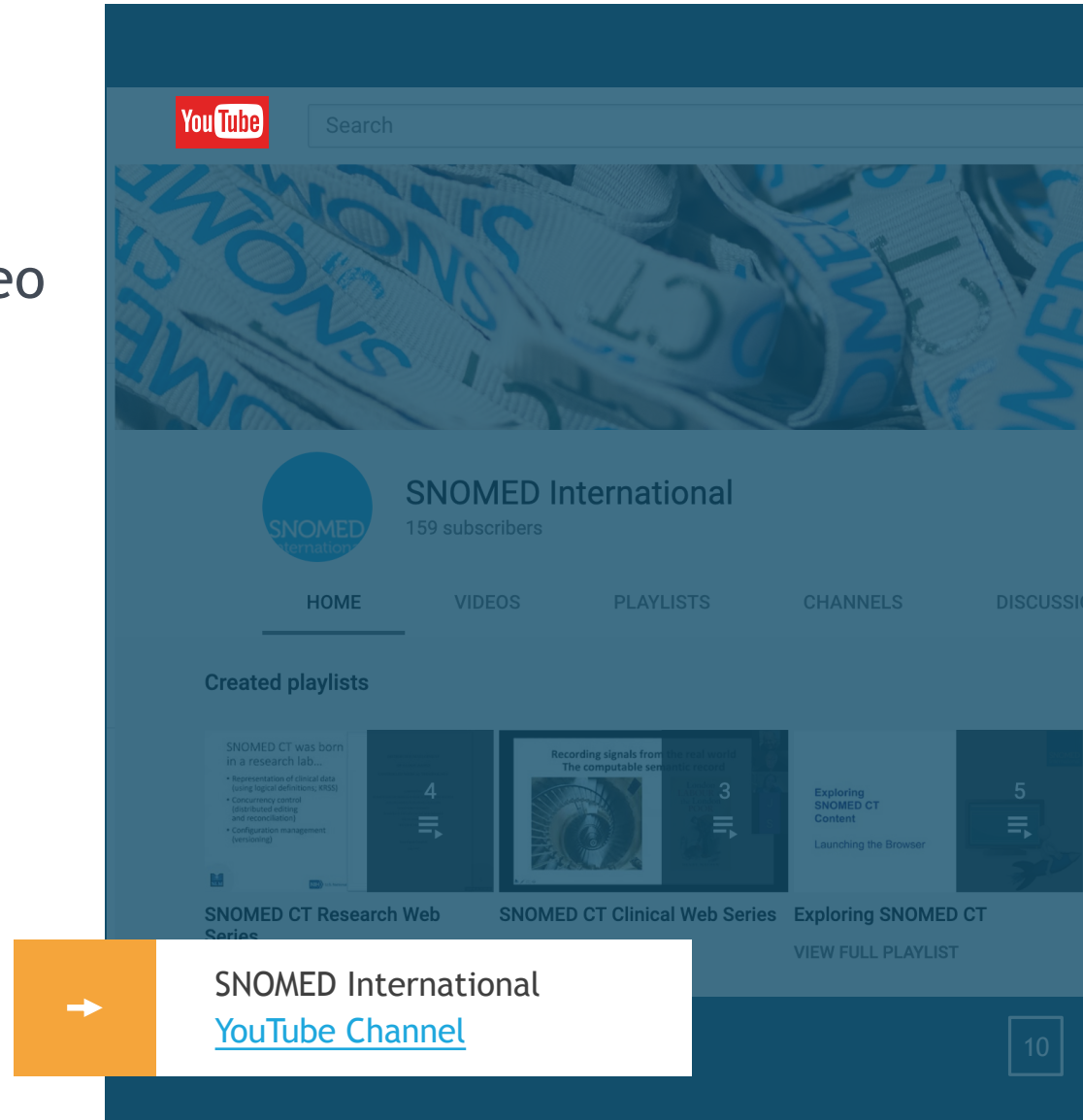
Data Analytics, Genomics, SNOMED CT Value Series

### Education

SNOMED CT, Confluence, SNOMED CT Browser, SNOMED CT Content Request Service

### Events

Clinical, Research & Implementation Web Series, SNOMED CT Expo keynote sessions



SNOMED International  
[YouTube Channel](#)

Questions? Email:  
[comms@snomed.org](mailto:comms@snomed.org)

Links:  
[www.snomed.org](http://www.snomed.org)

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language of  
healthcare

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